

A 100% human operation for the safety of patrollers and the well-being of drivers!

# #(S)heWorks #ICare

March 10, 2022 **A63** "Magescq West" rest area - Starting from 10 am

Atlandes, is organizing the 5th edition of its flagship event devoted to HGV drivers, in partnership with Egis Exploitation Aquitaine, Truck Parking Europe, Save Assistance and Scania, which will be present with an exceptional vehicle!

Ensuring the safety of patrollers by means of prevention is the red wire of the operation. Since 2020, it's also an opportunity to spotlight essential and sometimes forgotten professions. The event will take on a new dimension this year by placing women in the spotlight and it will extend to Europe, particularly in Portugal.

## Men and Women «actors» of security

Slipping into **the role of protector** : here is what HGV drivers will remember from this awareness day. The challenge of this operation is to sustainably strengthen their **attention towards the patrollers**. Creating unusual and friendly encounters, between **men and (also) women on the road**, is an opportunity to find something to connect. Here, everything starts with a coffee...



## Photocall, gifts and "contactless" quiz for truckers

An ephemeral photo studio will be installed on the rest area in order to **create a strong link** between HGV drivers and Egis agents. Each driver will leave with a photo and a customized t-shirt with his first name, **a sign of his commitment!**

## Posture and health: a unique prevention workshop!

This year, a **new workshop** will be proposed around the well-being and health of truckers. Personal trainers will lead a series of **preventive exercises** : muscle toning, positioning in the vehicle and proprioception, in order to limit accidents at work and musculoskeletal disorders.

## An unexpected artistic discovery

Other novelty : the company **Alix M** will be present to offer **surprising performances** related to the subject of the road and vehicles. The artists will challenge themselves to create atypical theatrical essays referring to the imagination.



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