

ASECAP WEBINAR ON MARKETING & COMMUNICATION

SPEAKERS' BIOGRAPHIES

**ASECAP Marketing & Communication
Webinar**

*Ensuring Sustainable and Resilient Mobility
to Toll Highways' Customers*

*Wednesday 23rd March 2022
10 . 00 am - 12 . 30 pm*



LIST OF SPEAKERS

António Nunes de Sousa - ASECAP President

Malika Seddi - ASECAP Secretary-General – CEO

Emanuela Stocchi - ASECAP COPER II chair

***Grigoris Chasanis – E/M and Tolling Systems Manager,
OLYMPIA ODOS SA - Greece***

Hugo Bento- Strategic Marketing Director, BRISA - Portugal

***Edith Rührer – Team Leader of Customer Centricity and Key
Accounts, ASFINAG - Austria***

***Yannis Handanos – Quality & Administrative Support Manager, Olypia
Odos SA - Greece***

***Alessandra Pipitone Federico - Director of Legal &
International affairs, ASFA - France***



António Nunes de Sousa

Portuguese, born in 1959, António Nunes de Sousa completed Civil Engineering (1982) and Business Administration (post-graduation, 1998). António started his professional career in 1981 as a designer of roads and bridges. In 1983 joined the National Road Administration (JAE) where he was appointed Head of Concessions Department in 1996. In 1999, he left JAE and moved to Brisa-Autoestradas de Portugal as General Technical Manager. In 2004, he was appointed by Brisa to the Board of Directors of Companhia de Concessões Rodoviárias (CCR) and moved to São Paulo, Brazil. He was chairman of CCR in 2005.

In 2008, he returned to Portugal to join Brisa's Board of Directors, as the executive director responsible for operations, maintenance, and engineering until October 2020. In the last 12 years, António also held other positions in Brisa Group companies, had been a Board member of 5 concessionaires. Today, he is Board Advisor at Brisa and is member of the Board of Directors of BCR (Brisa main concession).

António has been Board member of APCAP since 2010 and President since March 2019.



Malika Seddi

Malika SEDDI is Secretary General and CEO of ASECAP, European Association of Toll motorway Operators. She maintains contacts and relations with the European Institutions and international organizations. Over a toll industry career that has spanned more than 30 years, Malika SEDDI has been working in ASFA (Association of French toll motorway companies), she has been active in IBTTA (International organization representing the toll operators) where she serves as International Vice-President, ASECAP (the Association for Toll Operators in Europe), serving as chair of ASECAP's road safety and sustainable development committee, ERTICO-ITS Europe, member of program committee, and PIARC, a member of PIARC's road safety committee, communication team leader for Arc Atlantique, a seven-nation project to deploy harmonized ITS services in the European Union. She was also active MedTis project, ITS deployment on the Mediterranean corridor and EU EIP Platform (coordination of ITS Corridors), projects co-funded by the European Commission.



Emanuela Stocchi

Emanuela Stocchi is an expert in EU legislation and policies, and she is the Director of International Affairs for AISCAT (Associazione Italiana Società Concessionarie Autostrade e Trafori), the Italian Association of Toll Highways Concessionaires Companies. In this role she ensures the Association's contacts with the EU Institutions and other European and International organizations active in the transportation field. She fluently speaks Italian, French, English and Spanish. Emanuela has an outstanding international background: she holds a degree in Political Science with a specialization in EU law and policies and she has worked in Brussels for eight years with ASECAP, the European Association of Toll Highways Concessionaires Companies, gaining a solid and comprehensive knowledge of all the EU Institutional and public affairs and expanding at the same time her EU and International network in the transportation area. Emanuela is still very active within ASECAP, being Deputy Member of the ASECAP Executive Committee and Chair of the ASECAP Permanent Committee of Road Safety, Environment and Sustainability; she has also been Chair of the PIARC (World Road Association) Task Force on Innovative Financing and she is currently serving as French-speaking Secretary of the PIARC Terminology committee. Emanuela served as well IBTTA (International Bridge, Tunnel and Turnpike Association - the worldwide alliance of toll operators and of the businesses that serve tolling) and its members through work on several committees before being appointed to the Board of Directors in 2011. Emanuela served a two-year term as International Vice President, before a three-year term as Second and then First Vice President followed President in 2017 and finally, Immediate Past President in 2018. She is currently serving in the Advisory Council of the IBTTA Past Presidents.

Grigoris Chasanis



An Electrical and Computer Engineer (chartered Engineer in Greek Technical Chamber TCG - TEE), having more than 15 years overall professional engineering, management and leading experience.

Actively involved with most aspects of ITS (Intelligent Transportation Systems) and Oil & Gas metering and regulating systems (generally related to IT, SCADA, PLC, Industrial Networks, software development, technical management, site-monitoring & supervision, design automation cabinets, as-built-drawings, etc).

From the year 2017 and onwards, working for Olympia Odos S.A as Electromechanical and Tolling Systems Manager, responsible for the Heavy Maintenance, the upgrades, and the innovation

Hugo Bento



In charge of the strategic roadmap definition and implementation of all the group brands, enhancing individual and unique potential while maximizing group synergies for sustainable growth. Experienced marketer with FMCG, B2B and F&B retail track record – combines both a sense of end-consumer and a vision of continuous business development. Have worked for companies like Unilever, Essilor and McDonald's, prior to joining Brisa early this year

Edith Rührer



Customer Insights Leader with 20 years of experience in FMCG market research on industry and agency side.

Has worked in local, regional, and global customer insights roles for Coca-Cola and Mondelez, based in Austria, Switzerland, and UK.

For 1,5 years Teamlead of Customer Centricity and Key Accounts at Asfinag in Austria.

Yannis Handanos



Yannis is a Civil-Transportation Engineer, from the National Technical University of Athens (1992) with an M.Sc. on European Banking by the European Business and Management School of Antwerp (2000). He is member of the Technical Chamber of Greece, of the Association of Civil Engineers and of the Hellenic Institute of Transportation Engineers, where he held the position of the Chairman of the BoD during 2006 – 2010.

During 1992-2000 he collaborated with the Department of Transportation Planning and engineering of NTUA, where he participated in a number of research projects, while as a free-lancer he was involved in a number of traffic studies and transport projects. The period 2001-2009, he collaborated with Engineering & Business Consulting Companies in a number of Transport Planning & Evaluation Projects and of Strategic and Business Development Plans, in Greece, Bulgaria, Cyprus, North Macedonia, Italia, Slovenia and Malta.

Since 2010 he is working at Olympia Odos Operation SA, as a Transportation Engineer and since 2016 he holds the position of Quality and Administrative Support Manager, being responsible for traffic & revenues analysis, for the KPI's monitoring & reporting of toll collection, traffic management & safety, routine maintenance and customer service activities and of the QHSE activities.

Alessandra Federico Pipitone



After a Diploma in Legal Studies from the University of Oxford, she obtained a Master in Competition Law from Université Paris II Panthéon Assas. She then obtained a Master in European Affairs from Sciences-Po Paris and a Master's in political economy of Europe from the London School of Economics.

After 3 years working as In House Lawyer for the French Transmission System Operator (Réseau de Transport d'Electricité -RTE), she joined ASFA in December 2020 as Director of Legal and International Affairs. Alessandra is also Vice-Chair of ASECAP COPER I on Tolling, Charging and Concession