



17TH ROAD SAFETY CONFERENCE



11 MARCH 2025



CASCAIS, PORTUGAL

HOSTED BY:



Innovating for Vision Zero: Strategies to Enhance Road Safety

ASECAP and its members consider Road Safety as the key mission guiding their work and activities to keep ensuring that well maintain motorways are the safest roads in Europe with a vision to reach ZERO accidents and fatalities both for their customers as well as for their staff patrollers. What actions can be made?

Join us as we explore how the integration of advanced technologies, intelligent design, and human-centric approaches, training are creating roads that not only forgive human error but actively work to prevent it. Discover how technology, design, and collaborative approaches are creating safer roads for everyone. Explore groundbreaking strategies that include:

- Infrastructure safety management
- Proactive accident prevention techniques
- Educating to road safety
- Preventing ghost driver accident
- Cutting-edge motorway infrastructure with advanced safety features
- Intelligent traffic management systems
- Rapid emergency response protocols
- Cooperative Intelligent Transport Systems (C-ITS)
- AI for enhance road safety
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The conference will address critical topics shaping the future of road safety. We will explore innovative measures to prevent road accidents both for drivers and staff, advanced signage and ITS alert systems. The event will also highlight efficient systems and procedures to enhance staff safety and prevent workplace accidents. Additionally, we'll discuss cutting-edge approaches to improve the lifesaving chain, focusing on reducing rescue times and accelerating patroller response. Finally, we'll examine how innovation, C-ITS, and AI are contributing to the vision of zero accidents on our roads.

9.00 – 09.30 - **Opening remarks**

Master of Ceremony: **Malika Seddi**, ASECAP General Secretary & CEO

- Ministry of Internal Administration
- **Manuel Melo Ramos**, APCAP President
- **Konstantinos Koutsoukos**, ASECAP President

09.30 – 10.30 - **Political discussion**

Vision ZERO accidents and fatalities both for their customers as well as for their staff patrollers. Possible or not possible? What needs to be done from Policymakers, automotive industry, road infrastructure operators and on the drivers?

10.30– 11.45 – **Road safety awareness actions**

Moderator: **Filipa Morais**, Norscut

- **David Kollenhofer**, ASFINAG - Future concepts of rest areas for well-rested drivers
- **Filipe Melão**, Ascendi - Road safety awareness campaigns designed to engage diverse target audiences, ensuring a comprehensive, sustained, and cross-generational approach
- **Amélia Rung**, Vinci-Autoroutes, EMA – Ecole des Métiers de l’Autoroute – School for motorway skills
- **Antonio Luis Pinilla Flores**, ALEATICA - Road that CARES for you
- **Marco Colloredo**, Milano Serravalle Milano Tangenziali S.p.A. - Innovating and Strategies to Enhance Road Safety

11.45 – 12.15 - Coffee break

12.15 – 13.15 - **Rapid emergency response protocols - Experts session**

Moderator: **Bruno de la Fuente**, SEOPAN

- **Marco Pereira**, Ascendi - Testing traffic calming equipment to improve safety in highway work zones
- **Matej Zilinsky**, NDS - Efficient systems/procedures set up to contributed to reducing the rescue time
- **Luís Monteiro**, Egis Road Operation Portugal (A24/Norscut) - Emergency SoS App in Portugal/APCAP
- **Luis Prazeres**, BRISA - Road Crab: A Safer and Smarter Solution for Road Clearance

13.15 – 14.15 - Lunch

14.15 – 15.15 - **Innovation to prevent accidents and enhance road safety**

Moderator: **Rui Manteigas, APCAP**

- **Christophe Boutin**, ASFA - Wrong way driving, actions undertaken in France to prevent it
- **Zvonko Zavasnik**, DARS - Measures in Slovenia to prevent wrong-way driving
- **Wolfgang Gritzner**, ASFINAG - increasing road safety by deploying C-ITS services – an overview
- **Diogo Torcato**, BRISA - “Brisa’s Innovation Path Towards Vision Zero”.

15.15 – 16.15 – **Infrastructure safety management - Experts session**

Moderator: **Roberto Arditì**, SINA

- **Giuseppe Mastroviti**, BreBeMi, **Marko Sevrovic**, Irap - Road infrastructure assessment of A35/A35VAR motorway: Brescia-Bergamo-Milan
- **Stefano Zampino**, National agency ANSFISA (TBC)
- **Bernhard Lautner**, ASFINAG - The new Austrian Road Network Safety Assessment Methodology
- **Teresa Zúniga Santo**, BRISA - Road safety system

16.15 – 16.20 – **Closing**