



DO NOT DESTROY  
A TRAFFIC  
SIGN

TRAFFIC SIGN MEANS  
LIFE



Republic of Serbia  
MINISTRY OF CONSTRUCTION,  
TRANSPORT AND INFRASTRUCTURE



PUBLIC ENTERPRISE  
ROADS OF SERBIA



Republic of Serbia  
MINISTRY  
OF INTERIOR

**DO NOT DESTROY TRAFFIC SIGNS BECAUSE THEY SAVE LIVES!**

**THE VALUE OF STOLEN AND DAMAGED TRAFFIC SIGNS AND EQUIPMENT IN THE REPUBLIC OF SERBIA IS 1 MILLION EUROS PER YEAR.**

**FOR THAT VALUE WE COULD DO:**

- **40 SCHOOL ZONES**  
**OR**
- **15 TRAFFIC LIGHTED INTERSECTIONS**  
**OR**
- **REHABILITATION OF 8 KILOMETERS OF A TWO-LANE ROAD**

**NEGLIGENTLY DAMAGED AND INTENTIONALLY DESTROYED TRAFFIC SIGNS CAN LEAD TO A FATAL TRAFFIC ACCIDENT**