



PROGRAMME

17TH ROAD SAFETY CONFERENCE

INNOVATING FOR VISION ZERO: STRATEGIES TO ENHANCE ROAD SAFETY

ORGANIZED BY



HOSTED BY



OPENING REMARKS

09:00 - 09:30 AM

Master of Ceremony: **Malika Seddi**, ASECAP General Secretary & CEO

- **Manuel Melo Ramos**, APCAP President
- **Konstantinos Koutsoukos**, ASECAP President
- **Miguel Pinto Luz**, Minister of Infrastructure and Housing
- **Elissavet Vozemberg-Vrionidi**, President Transport Committee & Tourism (TRAN - audio statement)

POLITICAL DISCUSSION

09:30 - 10:30 AM

Moderator: **Raquel Albuquerque** (Journalist)

Keynote speaker: **Claire Depré**, EU Road Safety Unit, DG MOVE (TBC)

- **Ana Tomaz**, ANSR Vice-President
- **Manuel Melo Ramos**, APCAP President, ASECAP Presidential Board Member
- **Emanuela Stocchi**, PIARC President
- **José Rui Simões**, Business Development Manager for Automotive & Off-Road - Critical Software
- **Rodrigo Freixo**, Chief Brand Experience Officer EMEA (VML EMEA)

ROAD SAFETY AWARENESS ACTIONS

10:30 - 11:45 AM

Moderator: **Filipa Morais**, Norscut

- **David Kollenhofer**, ASFINAG– Future concepts of rest areas for well-rested drivers
- **Filipe Melão**, Ascendi - Road safety awareness campaigns designed to engage diverse target audiences, ensuring a comprehensive, sustained, and cross-generational approach
- **Amélia Rung**, Vinci-Autoroutes, EMA – Ecole des Métiers de l'Autoroute – School for motorway skills
- **Antonio Luis Pinilla Flores**, ALEATICA - Road that CARES for you
- **Marco Molteni**, Milano Serravalle Milano Tangenziali S.p.A. - Innovating and Strategies to Enhance Road Safety

COFFEE BREAK

11:45 - 12:15 PM

RAPID EMERGENCY RESPONSE PROTOCOLS

12:15 - 13:15 PM

Moderator: **Bruno de la Fuente**, SEOPAN

- **Marco Pereira**, Ascendi - Testing traffic calming equipment to improve safety in highway work zones
- **Erik Lompart**, NDS - Efficient systems/procedures set up to contributed to reducing the rescue time
- **Luís Monteiro**, Egis Road Operation Portugal (A24/Norscut) - Emergency SoS App in Portugal/APCAP
- **Luis Prazeres**, BRISA - Road Crab: A Safer and Smarter Solution for Road Clearance

LUNCH

13:15 - 14:15 PM

INNOVATION TO PREVENT ACCIDENTS AND ENHANCE ROAD SAFETY

14:15 - 15:15 PM

Moderator: **Rui Manteigas**, APCAP

- **Christophe Boutin**, ASFA - Wrong way driving, actions undertaken in France to prevent it,
- **Zvonko Zavasnik**, DARS - Measures in Slovenia to prevent wrong-way driving
- **Wolfgang Gritzner**, ASFINAG - increasing road safety by deploying C-ITS services – an overview
- **Diogo Torcato**, BRISA - “Brisa’s Innovation Path Towards Vision Zero”

INFRASTRUCTURE SAFETY MANAGEMENT

15:15 - 16:15 PM

Moderator: **Roberto Arditi**, SINA

- **Giuseppe Mastroviti**, BreBeMi, **Juraj Vertlberg**, University of Zagreb - Road infrastructure assessment of A35/A35VAR motorway: Brescia-Bergamo-Milan
- **Bernhard Lautner**, ASFINAG - The new Austrian Road Network Safety Assessment Methodology
- **Teresa Zúniga Santo**, BRISA - Road safety system

CLOSING

16:15 - 16:20 PM

ASECAP PUBLICATIONS & UPCOMING EVENTS

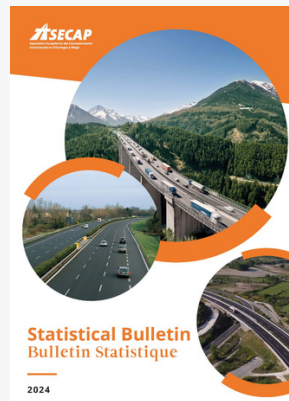
ASECAP SUSTAINABILITY REPORT 2024



ASECAP ROAD SAFETY LEAFLET



ASECAP STATISTICAL BULLETIN



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