



ASECAP members promote a European Day without A Road Death

ASECAP members will strongly support the Edward project, contributing actively to the European Day Without A Road Death on Thursday 26th of September 2019.

In an effort to promote a European Day Without A Road Death, ASECAP road operators provide common safety message in the VMSs in their ASECAP Road network of over 86.000 Kms, in addition to local campaigns and media.

ASECAP members implement strong initiatives to keep reducing deaths and serious injuries on Europe's roads, not just on 26 September but every day!

ASECAP companies invest annually around 7 billion euros to improve, enlarge and upgrade the ASECAP motorway network. Furthermore, concessionaires spend a yearly cost of 5 billion euros for operation and road maintenance. Thus, by using the toll concession system, governments are saving every year more than 12 billion euros that can be allocated to any other social priorities. Close monitoring of the traffic, active information, warning campaigns, constant maintenance, efficient accident response are key daily activities that toll concessionaires perform.

As a result, the fatality rate on the ASECAP motorway network has been significantly decreased.

REMEMBER:
Careful driving makes every day a day without Road Death!

Indicative pictures from the VMS of an ASECAP Member's road network:

