

PRESS RELEASE

SATIE orchestrates European large scale Action for ITS

Brussels, 07/09/2011

On 7 September ERTICO - ITS Europe hosted the kick-off meeting of the new SATIE project. The task of the 10-partner consortium including ASECAP will be to propose to the European Commission options for large scale actions for innovation and deployment of Intelligent Transport Systems (ITS). The starting point of this exercise: the iMobility Forum ELSA Task Force reportⁱ, and the new concept of “ITS incubators”.

The main question that the EU-funded SATIE Support Action engaged to answer is: What kind of large scale actions could be implemented to accelerate the deployment of Information and Communication Technology (ICT) for sustainable mobility and transport? For Wil Botman, Chairman of the SATIE project and Senior Advisor for Public Affairs at the Royal Dutch Touring Club - ANWB, finding the answer to this question is essential, as “there is a lot of benefit to be gained in a joint approach of authorities, users and industry in bringing ICT for transport to the market in a concerted action throughout Europe.”

The SATIE consortium will explore how to overcome the barriers of ITS deployment and the fragmentation of ITS initiatives through the set-up of a truly interactive partnership community, the development of the concept of incubators, and the integration of multi-level initiatives in a pan-European approach, linking businesses, cities, local, national and EU governments and the European Union.

Each of the partners of SATIE has a long experience in supporting the deployment of ITS, and shares the goal to make European initiatives more efficient and effective.

They are convinced that European large scale actions can bring the momentum needed: Wil Botman believes that “working together throughout Europe will be more cost-efficient and quicker in bringing ICT to the market. In this way, road safety, the environment and the efficiency of our mobility system will be improved considerably”.

To achieve these goals, SATIE will rely on its partners and their constituencies, representing important stakeholders from both demand and supply sides: besides road operators represented by ASECAP, these stakeholders include public authorities (Swedish Transport Administration), users (ANWB), industry (EUCAR, PTV), research organisations (TNO, VTT, IFSTTAR), and multi-sector partnerships (ERTICO – ITS Europe and ITS Network Germany).

Note to the editor:

SATIE – Support Action for a Transport-ICT European large scale action

SATIE is a support action funded by the European Commission, Directorate General Information Society and Media, under the 7th Framework for Research and Development. It will support the European Commission in the establishment of European large scale actions spanning research, innovation and deployment of Intelligent Transport Systems and Services for sustainable mobility and transport.

More information available on: www.SATIE.eu (as of October).

The ELSA Task Force

The iMobility Forum Steering Group founded an ELSA Task Force on 16 December 2009. The goal of the Task Force was to deliver a proposal to the European Commission on what an ELSA in Transport should address and how it should be organised. The Task Force organised a consultation with the demand side (authorities and users) and the supply side (industry) to assess the objectives of the demand side and the possible response of the industry. The proposal was delivered to the European Commission in October 2010 in the Report “Towards a Transport-ICT ELSA”, available here:

http://ec.europa.eu/information_society/activities/esafety/doc/library/elsa_report.pdf

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ⁱ <http://www.icarsupport.eu/esafety-forum/esafety-forum-tf-elsa/?menu=2>